# Morgan Stanley Key Information Document

### Purpose

This document provides you with key information about this product. It is not marketing material. The information is required by the Packaged Retail and Insurance-Based Investment Products Regulation ("PRIIPs") to help you understand the key features, risks, costs and potential gains and losses of this product and to help you compare it with other products covered by PRIIPs.

### **Product**

Product name	Autocallable Barrier Note Linked to Preference Shares
Product identifier	ISIN: GB00BW6S2L66
PRIIP manufacturer	Morgan Stanley & Co. International plc (https://sp.morganstanley.com/EU/). The product issuer is Morgan Stanley BV with a guarantee by Morgan Stanley.
Telephone number	+44-20-7425-8000
Date and time of production	2 February 2023 13:34 London local time

You are about to purchase a product that is not simple and may be difficult to understand.

### 1. What is this product?

English law governed notes

Objectives

Type

(Terms that appear in **bold** in this section are described in more detail in the table(s) below.)

The product is designed to provide a return in the form of a cash payment on termination of the product. The timing and amount of this payment will depend on the change in value of the **preference shares**, which in turn will depend on the performance of the **underlying**. The product has a fixed term and will terminate on the **maturity date**, unless terminated early. If, at maturity, the **final reference level** of the **underlying** has fallen below the **barrier level**, the product may return less than the **product notional amount** or even zero.

Early termination following an autocall: The product will terminate prior to the **maturity date** if, on any **autocall observation date**, the **reference level** is at or above the **autocall barrier level**. On any such early termination, you will on the immediately following **autocall payment date** receive a cash payment equal to the applicable **autocall payment**.

Termination on the maturity date: If the product has not terminated early, on the maturity date you will receive:

- 1. if the **final reference level** is at or above the **barrier level**, a cash payment equal to GBP 1,000.00; or
- 2. if the **final reference level** is below the **barrier level**, a cash payment directly linked to the performance of the **underlying**. The cash payment will equal (i) the **product notional amount** multiplied by (ii) (A) the **final reference level** divided by (B) the **strike level**.

Investors should note that the payments described above are based on the expected value of the preference shares. Therefore any return you may receive on the product depends directly on the value of the preference shares. As such, your return is only indirectly dependent on the **underlying**.

Under the product terms, certain dates specified below will be adjusted if the respective date is either not a business day or not a trading day (as applicable). Any adjustments may affect the return, if any, you receive.

The product terms also provide that if certain exceptional events occur (1) adjustments may be made to the product and/or (2) the product issuer may terminate the product, as applicable, early. These events are specified in the product terms and principally relate to the product and the product issuer. The **preference shares** in turn contain provisions allowing the **preference shares** to be adjusted or terminated early in the case of certain exceptional events, in particular relating to the **underlying**. Any such adjustments or early termination are likely to affect the amount and timing of return you receive under the product, meaning the return (if any) that you receive on such early termination is likely to be different from the scenarios described above and may be less than the amount you invested.

Preference share issuer	Sienna Finance UK Limited	Barrier level	65.00% of the initial reference level
Underlying	FTSE 150 EQUALLY WEIGHTED DISCOUNTED RETURN CUSTOM INDEX (Bloomberg: UKX150EQ Index)	Reference level	The closing level of the <b>underlying</b> as per the <b>reference source</b>
Asset class	Equity	Reference source	FTSE
Product notional amount	GBP 1,000.00	Final reference level	The <b>reference level</b> on the <b>final</b> valuation date
Issue price	100.00% of the <b>product notional</b> amount	Initial valuation date	31 March 2023
Product currency	Pound Sterling (GBP)	Final valuation date	31 March 2033
Underlying currency	GBP	Maturity date / term	14 April 2033
Subscription period	9 February 2023 (inclusive) to 31 March 2023 (inclusive)	Autocall observation dates	The last day of each March, June, September and December from March 2026 (inclusive) to the <b>final valuation</b> <b>date</b> (inclusive)
Issue date	18 April 2023	Autocall barrier level	105.00% of the initial reference level
Initial reference level	The <b>reference level</b> on the <b>initial</b> valuation date	Autocall payment dates	The 16th calendar day of each January, April, July and October from April 2026 (inclusive) to the <b>maturity</b> <b>date</b> (inclusive)
Strike level	100.00% of the initial reference level	Autocall payments	On the first <b>autocall payment date</b> , GBP 1,366.00; thereafter increasing

Intended retail investor The product is intended to be offered to retail investors who fulfil all of the criteria below:

- 1. they have the ability to make an informed investment decision through sufficient knowledge and understanding of the product and its specific risks and rewards, either independently or through professional advice, and they may have experience of investing in and/or holding a number of similar products providing a similar market exposure;
- 2. they expect the movement in the underlying to perform in a way that generates a favourable return, have an investment horizon of the recommended holding period specified below and understand that the product may terminate early;
- 3. they accept the risk that the issuer or guarantor could fail to pay or perform its obligations under the product and they are able to bear a total loss of their investment; and
- 4. they are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below.

The product is not intended to be offered to retail clients who do not fulfil these criteria.

### 2. What are the risks and what could I get in return?

#### **Risk indicator**



Lower risk



Hiaher risk

The risk indicator assumes you keep the product for 10 years. The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or may have to sell at a price that significantly impacts on how much you get back.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 5 out of 7, which is a medium-high risk class. This rates the potential losses from future performance at a medium-high level, and poor market conditions are very unlikely to impact our capacity to pay you.

To the extent the currency of the country in which you purchase this product or your account currency differs from the product currency, please be aware of currency risk. You will receive payments in a different currency so the final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above. This product does not include any protection from future market performance so you could lose some or all of your investment.

Inflation erodes the purchasing value of cash over time and this may result in the decline in real terms of any capital reimbursed.

For detailed information about all risks relating to the product please refer to the risk sections of the prospectus and any supplements thereto as specified in the section "7. Other relevant information" below.

#### Main factors likely to affect future returns on the product

Your return on the product at the end of the recommended holding period will principally be affected by (1) the price at which you purchase the product, (2) the performance of the **underlying** over the recommended holding period and (3) the ability of the issuer and guarantor to make payments that become due on the product. The value of the product before the **maturity date** or early termination of the product will also be affected by general economic and market conditions, the volatility of the **underlying** (which is a measure of the extent of movement in the level of the **underlying**), interest rates, the remaining time to maturity and the ability of the issuer and guarantor to make payments.

#### What could affect my return positively?

• An increase in the price of the preference shares that is indirectly linked to an increase in the level of the underlying

#### What could affect my return negatively?

- A decrease in the price of the preference shares that is indirectly linked to a decrease in the level of the underlying
- The occurrence of a barrier event
- . The issuer's and the guarantor's inability to make payments on the product when they fall due

The factors listed above provide general guidance on how changes in the level of the **underlying** may affect your return if you purchase the product at inception and hold it to the end of the recommended holding period. If you purchase or sell the product after inception, your return on the product will also be affected by the purchase or sale price and the level of the **underlying** at the time of sale or, in the case of a purchase, at and following the time of purchase. The precise impact will depend on the timing and effects of these changes, and the above list should not be viewed as guaranteeing a particular outcome. See "1. What is this product?" for a discussion of how the payment you may receive at the end of the recommended holding period will be calculated.

In severely adverse market conditions, if you hold the product to the end of the recommended holding period, you may lose your entire investment.

If you sell the product in severely adverse market conditions prior to the recommended holding period, your return may be lower than what you would have received if you held the product to the end of the recommended holding period and may be as low as zero. See "5. How long should I hold it and can I take money out early" below for additional information.

# 3. What happens if Morgan Stanley BV is unable to pay out?

You are exposed to the risk that the issuer or guarantor might be unable to meet its obligations in connection with the product for instance in the event of bankruptcy or an official directive for resolution action. This may materially adversely affect the value of the product and could lead to you losing some or all of your investment in the product. The product is not a deposit and as such is not covered by any deposit protection scheme.

Investment performance information

# 4. What are the costs?

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The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods. They include potential early exit penalties. The figures assume you invest GBP 10,000. The figures are estimates and may change in the future.

Costs over time	Investment: GBP 10,000						
	Scenarios	lf you cash in after 1 year	lf you cash in after 5 years	If you cash in at the end of the recommended holding period			
	Total costs	GBP 686.00	GBP 686.00	GBP 636.00			
	Impact on return (RIY) per year	6.81%	1.44%	0.68%			
	The costs shown in the table above represent how much the expected costs of the product would affect your return, assuming the product performs in line with the moderate performance scenario.						
	The person selling you or advising information about these costs, and						
Composition of costs	The table below shows:						
	- The impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period.						
	- The meaning of the different cost categories.						
	The table shows the impact on return per year.						
	One-off costs E	Entry costs	0.68%	The impact of the costs already included in the price.			
	E	Exit costs	0.00%	The impact of the costs of exiting your investment when it matures.			
	Ongoing costs C	Other ongoing costs	0.00%	The impact of the costs that we take each year for managing your investments.			

The costs shown in the table above represent the split of the reduction in yield shown in the costs over time table at the end of the recommended holding period. The split of the actual estimated costs of the product as a percentage of the **product notional amount** is estimated to be as follows: entry costs: 6.36005% and exit costs: 0.00%.

### 5. How long should I hold it and can I take money out early?

### **Recommended holding period: 10 years**

The product aims to provide you with the return described under "1. What is this product?" above. However, this only applies if the product is held to maturity. It is therefore recommended that the product is held until 14 April 2033 (maturity).

The product does not guarantee the possibility to disinvest other than by selling the product either (1) through the exchange (if the product is exchange traded) or (2) off-exchange, where an offer for such product exists. No fees or penalties will be charged by the issuer for any such transaction, however an execution fee might be chargeable by your broker if applicable. By selling the product before its maturity, you may receive back less than you would have received if you had kept the product until maturity.

Exchange listing	Luxembourg Stock Exchange (Euro MTF)	Price quotation	Percentage
Smallest tradable unit	GBP 1,000.00		

In volatile or unusual market conditions, or in the event of technical faults/disruptions, the purchase and/or sale of the product can be temporarily hindered and/or suspended and may not be possible at all.

# 6. How can I complain?

Any complaint regarding the conduct of the person advising on, or selling, the product can be submitted directly to that person.

Any complaint regarding the product or the conduct of the manufacturer of this product can be submitted in writing at the following address: Morgan Stanley & Co. International plc, 25 Cabot Square, London E14 4QA, United Kingdom, by email to: rspcomplaints@morganstanley.com. Please see also https:// sp.morganstanley.com/EU/. Complaints should include the name of the product, ISIN and reason for the complaint.

# 7. Other relevant information

The information contained in this Key Information Document does not constitute a recommendation to buy or sell the product and is no substitute for individual consultation with your bank or advisor.

The product is not in any way sponsored, sold or promoted by any relevant stock market, relevant index, related exchange or index sponsor. Further information in respect of the index is available from the index administrator.

The offering of this product has not been registered under the U.S. Securities Act of 1933. This product may not be offered or sold, directly or indirectly, in the United States of America or to U.S. persons. The term "U.S. person" is defined in Regulation S under the U.S. Securities Act of 1933, as amended.

Any additional documentation in relation to the product, in particular, the issuance programme documentation, any supplements thereto and the product terms are published on https://sp.morganstanley.com/EU/, all in accordance with relevant legal requirements. These documents are also available free of charge from Morgan Stanley & Co. International plc, 25 Cabot Square, London E14 4QA, United Kingdom.